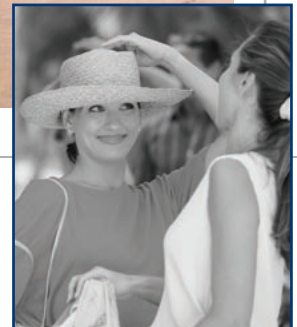


Novi Town Center

Novi, Michigan



- Novi Town Center, a 444,198 square foot shopping destination, offers great access to I-96 and Novi Road. This Novi shopping district totals over 3,000,000 square feet of retail.
- TGI Friday's, Red Robin, Olive Garden, Bonefish Grill and local favorites, Diamond Jim Brady's and Steve & Rocky's bring additional traffic to the center.
- Novi hosts the top-rated, 320,000 square foot Novi Expo Center and is located just one mile west of Novi Town Center.
- Traffic counts are over 44,000 daily at the intersection of Novi Road and Grand River Avenue.

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A Special Place

Novi Town Center, a 444,198 square foot regional lifestyle center, offers its residents a unique shopping experience. They can pamper themselves at one of many spas and salons, shop well-known national retailers or indulge in a collection of local boutiques. With a diverse mix of 44 merchants, shoppers have many dining opportunities and can take in an art or independent movie at Novi Town Center 8. Located about 25 miles west of Detroit, the center is easily accessible from I-96, I-696 and I-275, and experiences high traffic counts.

Diverse Merchandise Mix

- Bally's Total Fitness
- Bath & Body Works
- Borders Books & Music
- Boyne Country Sports
- Christopher & Banks
- CompUSA
- Linen 'N Things
- Men's Wearhouse
- Novi Town Center 8
- Old Navy
- Pier 1 Imports
- T.J. Maxx

Market Facts

- Average daily traffic counts on Westbound at I-96 and Novi Road is 52,081, and 48,591 on the eastbound route.
- Novi is growing a national and international reputation for innovation and quality.
- Strategically located in SE Michigan, Novi



consists of 31-square miles in prestigious Oakland County, one of the wealthiest counties in the U.S. with incomes exceeding \$100,000.

- Just twenty-five minutes from downtown Detroit and the University of Michigan.

Area Demographics (ESRI, 2005 Estimates)

	1 Mile	3 Mile	5 Mile
Estimated Population	3,139	50,675	149,356
Estimated Households	1,216	19,974	62,456
Estimated Avg. Household Income	\$99,510	\$112,891	\$103,276
Median Age	37.2	37.3	37.7
Estimated Number of Businesses	735	3,006	6345
Estimated Number of Employees	11,579	44,363	85,032

For leasing opportunities and property information, contact:

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For more information on Madison Marquette, visit us at:
www.madisonmarquette.com. For more information
on the property, go to **www.novitowncenter.com.**



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